

## Autism Society of Ohio Launches Redesigned Website

*Site offers enhanced accessibility to resources for Autism community, public*

Columbus, OH, April 18, 2024 --In recognition of Autism Acceptance Month, the Autism Society of Ohio (ASO) is thrilled to announce the launch of its completely redesigned website, [autismohio.org](https://autismohio.org). The new website reflects ASO's commitment to providing an user-friendly, and informative space for and about the Autism community throughout Ohio.

"We're excited to unveil our new website during Autism Acceptance Month," said ASO's President Kathi Machle. "This redesigned platform will not only allow for easier updates and maintenance by our staff, but it will also better showcase our mission and resources for individuals and families living with Autism across the state."

### Key Features of the Redesigned ASO Website:

- **Enhanced User Experience:** The website boasts a streamlined design with improved navigation, making it easier for visitors to find the needed resources.
- **Accessibility:** The website adheres to modern accessibility standards, ensuring inclusivity for all users.
- **Content Visibility:** The website showcases ASO's expertise and the information available for families and individuals with autism.
- **Content Engagement:** The platform encourages public engagement and increases awareness of ASO's services and advocacy efforts.
- **Mobile-Friendly Design:** The website is optimized for desktop and mobile platforms, ensuring a seamless experience for all users.

The redesigned website offers information on ASO's programs, advocacy efforts, and resources for individuals and families affected by Autism. It also features a news blog, links to social media accounts, and a calendar of events.

"We are proud to partner with the Autism Society of Ohio on this important project," said Aundrea Cika Heschmeyer, President of MARQUEE, the full-service marketing firm that executed the project. "Our goal is for the new website to serve as a valuable resource for the Autism community in Ohio for years to come."

**About the Autism Society of Ohio** An affiliate of the nation's oldest leading grassroots Autism organization, ASO and the six local Ohio affiliates (Autism Society Central Ohio, Autism Society of Dayton, Autism Society Greater Akron, Autism Society Greater Cleveland, Autism Society of Mahoning Valley and Autism Society Northwest Ohio) are here to serve all Ohioans affected by Autism. By championing initiatives that advance equitable opportunities in healthcare, education, employment, safety, and public policy, and providing education, support and community programming, the organization has a state-wide reach, with meaningful local impact.